



PRESS RELEASE

WORLD SERIES OF FOOD: SJ HOTCHEFS “Chef Wars” Comes Down to Two Revered Chefs

SJ HOTCHEFS HOST 2nd ANNUAL “CHEF WARS”, GIVING A TASTY NEW MEANING TO THE WORDS “FOOD FIGHT”

April –May 2010, South Jersey- The “Chef Wars”, which started out a month ago, with 20 chef participants across South Jersey, and numerous battles have met their matches - and now **THE BATTLE IS DOWN TO ONLY TWO CHEFS....And, the heat is on!** Now, you can see the two amazing chefs who have made it to the final round of the SJ HOTChefs “Chef Wars” go head to head. David Bennet of Filomena’s Lakeside VS. Paul Villari of Villaris will pull out all the stops on April 26th and May 3rd.

On two nights, Bennet and Villari will go toe-to-toe in the kitchen, and you will be the judge as to who creates the best culinary magic. You vote on who tantalizes the palate the best, and the winning chef with the most votes wins. **In the end, only one chef will be crowned Top Chef in South Jersey.**

The chefs will simmer and sautee, filet and flambé, bringing you four delicious courses for \$40.00. But the fun’s not just behind the closed doors of the kitchen. Of course, patrons will enjoy the sweet, saucy, savory and satisfying dishes, but they will also enjoy the playful and entertaining interaction between the two battling chefs as each dish is plated and served. Surely to be yet another amazing culinary experience from the SJHOTChefs, the patrons will learn about the food selections – and the chefs who create them - all in two delicious and decadent evenings.

Don’t miss the intense creativity and amazing artistry as the chefs, working with the week’s “secret ingredients,” develop dishes to die for. The details follow, and can be found on the website, by logging onto www.sjhotchefs.com.

CHEF WARS 2010, Final Rounds:

FINAL ROUND 1: APRIL 26th

Chef David Bennet of Filomena's Lakeside VS Paul Villari of Villari's

Challenge Location: Filomena's Lakeside

Challenge Ingredients: Escarole, Squid, Veal, Blackberries

FINAL ROUND 2: MAY 3rd

Chef Paul Villari of Villari's VS. David Bennet from Filomena's Lakeside

Challenge Location: AT Villari's

Challenge Ingredients: Scallops, Zucchini, Butterfish, Pecans

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COMPLIMENTARY PRESS PASSES ARRANGED BY CALLING MEDIA CONTACT.

About SJ Hot Chefs:

Our Mission . . . *"To raise the public's awareness of the excellent dining opportunities available in South Jersey through a collective effort by the areas top independent restaurants."* The South Jersey Independent Restaurant Association (SJ HOT Chefs) is comprised of all local chefs and owners of independent restaurants in the South Jersey area. Members are passionate culinary professionals dedicated to providing great food and service, while working to increase awareness of dining opportunities in South Jersey. SJ HOT Chefs also hosts local farm programs, as well as, various charity and community events. South Jersey's bi-annual Restaurant Week in October and March, and Farm to Fork Week held every summer. For more information or to view a complete list of participating restaurants please visit SJ HOT Chefs' website at <http://www.SJHOTChefs.com/>.